

PRODUCT SPECIFICATION



Product Profile			
Brand Name	Dilawar		
Product Name	Dilawar 1121 Kainaat Sella		
SKU	50Kg		
Product Description	Parboiled rice of approved variety that has been husked and milled. Paddy of approved variety is soaked in water, subjected to a heat treatment so that the starch is fully gelatinized, followed by a drying process		
Shelf Life	2 Years		
Variety (name and min. % age)	Kainaat 1121 Rice, Contrasting variety, Super Fine Rice, 1RR1-9 Rice		
Additional Information	Color Sorted		
Country of Origin	Pakistan		
Specification			
Physical & Chemical Specification	Parameters	Unit	Limits
	Average Grain length	mm	8.2 ± 0.3
	Broken (≤ 75%)	%	≤ 5
	Chalky (≥ 75% Chalkiness)	%	≤ 5
	Shriveled	%	≤ 5
	Paddy	%	≤ 0.01
	Foreign Matter	%	Nil
	Foreign Foodgrains	%	< 1
	Moisture Content	%	≤ 12
	Damaged & Yellow	%	≤ 1
	Insects & Mites		Nil
	Grain Type		Extra Long
	Shape		Slender
Microbiological Requirements	Aflatoxin	µg/Kg	< 20
	Bacillus cereus	CFU	absent
	Escherichia coli, CFU/ gm	CFU	absent
Legal Requirements & Norms	Heavy metal, aflatoxins, pesticide residues in accordance with the thresholds and regulations of Pakistan. WHO, FAO or Codex Alimentarius standards are applicable if any requirement threshold level not available in local law.		
Sensory Parameters			
Appearance	Color Sorted Rice with a typical Extra long grain Sella feel and creamy color.		
Smell	Free from abnormal flavours, odours.		
Taste	Excellent cooking results and very good typical Sella taste.		

For information & queries email us at rice@kausar.com.pk

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Labelling Requirements	
Mandatory	Packing Date, Best Before Date & Batch Number. All the labeling is as per prescribed Pakistan Pure Food Laws/ The Punjab Pure Food Rules 2011 & Consumer Protection Act.
Legal Mark/ Logo	Dilawar
Packaging Material	
Packaging Sizes	50Kg
Packing Types	Plain PP

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