

# PRODUCT SPECIFICATION



## Available Pack Sizes With Material

5 KG / 10 Lbs	PET - PE Packing & BOPP Metalized Packing
10 KG / 20 Lbs	BOPP Metalized Packing
20 KG / 40 Lbs	BOPP Metalized Packing
Labelling Requirements	
Mandatory	Packing Date, Best Before Date & Batch Number. All the labeling is as per prescribed Pakistan Pure Food Laws/ The Punjab Pure Food Rules 2011 & Consumer Protection Act.
Legal Mark/ Logo	Kausar

For information & queries email us at [rice@kausar.com.pk](mailto:rice@kausar.com.pk)  
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## Product Profile

Brand Name	Kausar
Product Name	Kausar Premium Basmati Sella
SKUs (Kg / Lbs)	5Kg-10Lbs, 10Kg-20Lbs & 20Kg-40Lbs
Product Description	Parboiled rice of approved Super Basmati variety that has been husked, milled and soaked in water, subjected to a heat treatment so that the starch is fully gelatinized, followed by a drying process.
Shelf Life	2 Years
Variety (name and min. % age)	Super Kernel Basmati Rice
Additional Information	Parboiled Rice
Country of Origin	Pakistan

## Specification

Physical & Chemical Specification	Parameters	Unit	Limits
	Average Grain length	mm	7.3 ± 0.3
	Broken (≤ 75%)	%	≤ 4
	Damaged & Yellow	%	≤ 1
	Chalky (≥ 75% Chalkiness)	%	≤ 4
	Shriveled	%	≤ 4
	Foreign Foodgrains	%	< 1
	Moisture Content	%	≤ 12
	Living Insects & Mites		Nil
	Grain Type		Long
	Shape		Slender
	Aflatoxin	µg/Kg	< 20
Microbiological Requirements	Bacillus cereus	CFU	absent
	Escherichia coli, CFU/ gm	CFU	absent

Legal Requirements	Heavy metal, Aflatoxins, pesticide residues have to be in accordance with the thresholds and regulations of the Pakistan. WHO, FAO or Codex Alimentarius standards will be applicable if any requirement threshold level not available in local law.
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## Sensory Parameters

Appearance	Polished rice giving a very smooth feel, light cream typical basmati colour.
Smell	Aromatic, free from abnormal flavours, odours.
Taste	Excellent cooking results and a very good typical basmati aroma and taste.

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